

Resonance Rug

WHEN SOUND BECOMES TEXTURE

Music has the ability to evoke emotion without being seen. Through rhythm, harmony and movement, it creates feelings of comfort, excitement, nostalgia and calm. Resonance explores this invisible emotional connection by translating the experience of music into a tactile surface.

Just as music is felt as much as it is heard, a rug is experienced through touch as much as it is seen. The varying textures, pile heights and flowing forms are inspired by the rhythm and movement of sound, encouraging interaction and creating a sensory experience beneath your feet. Each change in texture represents shifts in tempo and emotion, inviting the user to slow down and become more aware of the physical and emotional connection between themselves and the space.

Rather than illustrating musical notes or instruments, the design captures the essence of music, its rhythm, flow and ability to move people emotionally. The rug becomes a medium that transforms sound into texture, creating a luxurious piece that not only enhances an interior but also evokes feeling through craftsmanship, movement and touch.



RHYTHM • FLOW • EMOTION



MUSIC
IS THE
STRONGEST
FORM OF
MAGIC.

—
MOZART



Resonance

Resonance transforms the invisible language of music into a tactile landscape. Inspired by waveforms, rhythm, and frequency, the rug captures the emotional highs and lows of sound through its sculptural silhouette and layered pile heights. Just as music shapes atmosphere without being seen, the rug creates warmth, movement, and emotion through texture—inviting users to not only see rhythm, but to feel it beneath their feet.



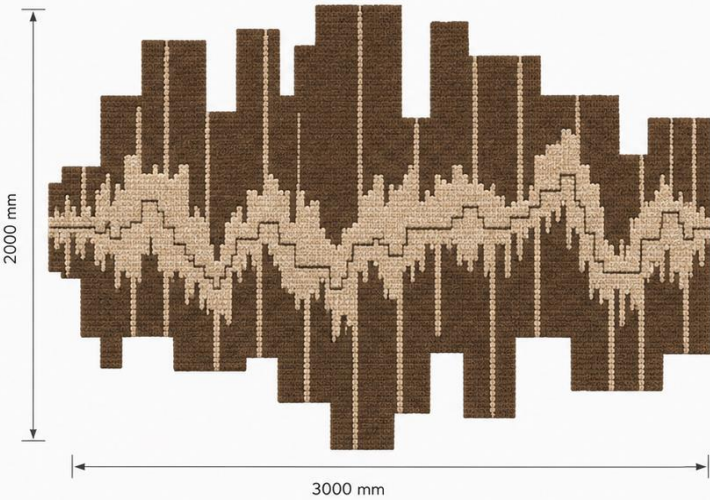
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PRODUCT CODE	SKU 4218A
SIZE	3 X 2 m
SHAPE	Stepped silhouette
FIBRE COMPOSITION	Wool and silk
RUG THICKNESS	15 mm
WEIGHT	7 kgs
COLOUR PALETTE	Warm earthy tones
COUNTRY OF ORIGIN	South Africa



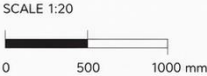
PLAN VIEW – MATERIAL MAP

ORGANIC GEOLOGICAL RUG DESIGN



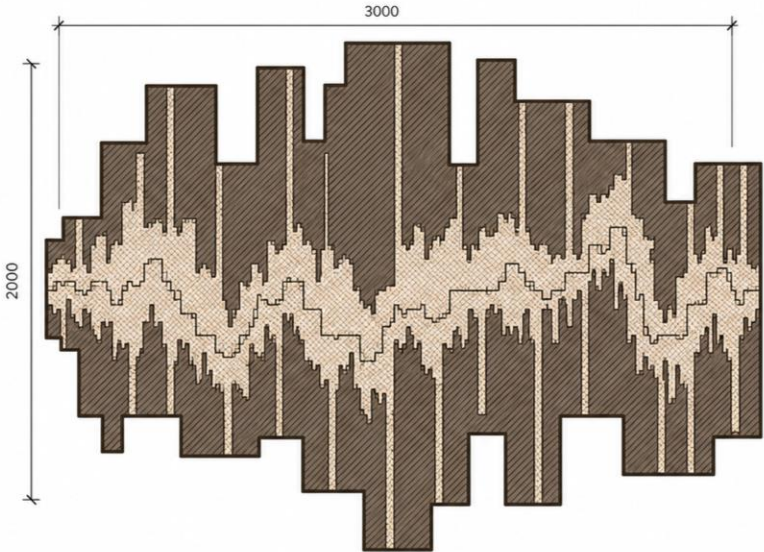
MATERIAL SPECIFICATION				
MATERIAL / COLOUR	PILE HEIGHT	PILE TYPE	FIBRE	AREA IN RUG
 BROWN SUEDE	12–14 mm	CUT PILE	WOOL & BAMBOO SILK	3.28 m² (54.7%)
 BAKED COCONUT	10–12 mm	LOOP PILE	WOOL & BAMBOO SILK	2.72 m² (45.3%)

TOTAL RUG AREA 6.00 m²



- NOTES:
- ALL COLOURS ARE AS PER PANTONE FASHION, HOME + INTERIORS (TCX)
 - FIBRE CONTENT: PREMIUM NEW ZEALAND WOOL & BAMBOO SILK
 - CONSTRUCTION: HAND-TUFTED
 - PILE HEIGHTS ARE DESIGN SPECIFICATIONS
 - AREAS ARE APPROXIMATE AND BASED ON COLOUR PLAN ESTIMATE

PLAN VIEW – MATERIAL MAP



MATERIAL SPECIFICATION				
MATERIAL / COLOUR	PILE HEIGHT	PILE TYPE	FIBRE	AREA IN RUG
 BROWN SUEDE (DARK BROWN)	20 mm	CUT PILE	SILK	3.28 m² (54.7%)
 BAKED COCONUT (LIGHT BROWN)	15 mm	LOOP PILE	WOOL	2.72 m² (45.3%)

TOTAL RUG AREA 6.00 m²

- NOTES:
- FIBRE CONTENT: PREMIUM WOOL & SILK
 - CONSTRUCTION: HAND-TUFTED
 - PILE HEIGHTS ARE DESIGN SPECIFICATIONS



BROWN SUEDE (DARK BROWN)



Material: 100% Silk
Colour: Brown Suede
Pile Height: 20 mm
Pile Type: Cut Pile
Finish: High sheen
Area: 3.28 m² (54.7%)



BAKED COCONUT (LIGHT BROWN)



Material: 100% Wool
Colour: Baked Coconut
Pile Height: 15 mm
Pile Type: Loop Pile
Finish: Matte, textured
Area: 2.72 m² (45.3%)

CONSTRUCTION DIAGRAM



- BACKING MATERIALS
- Hand-tufted construction
 - Primary woven cotton backing
 - Secondary cotton/latex backing
 - Superior dimensional stability