

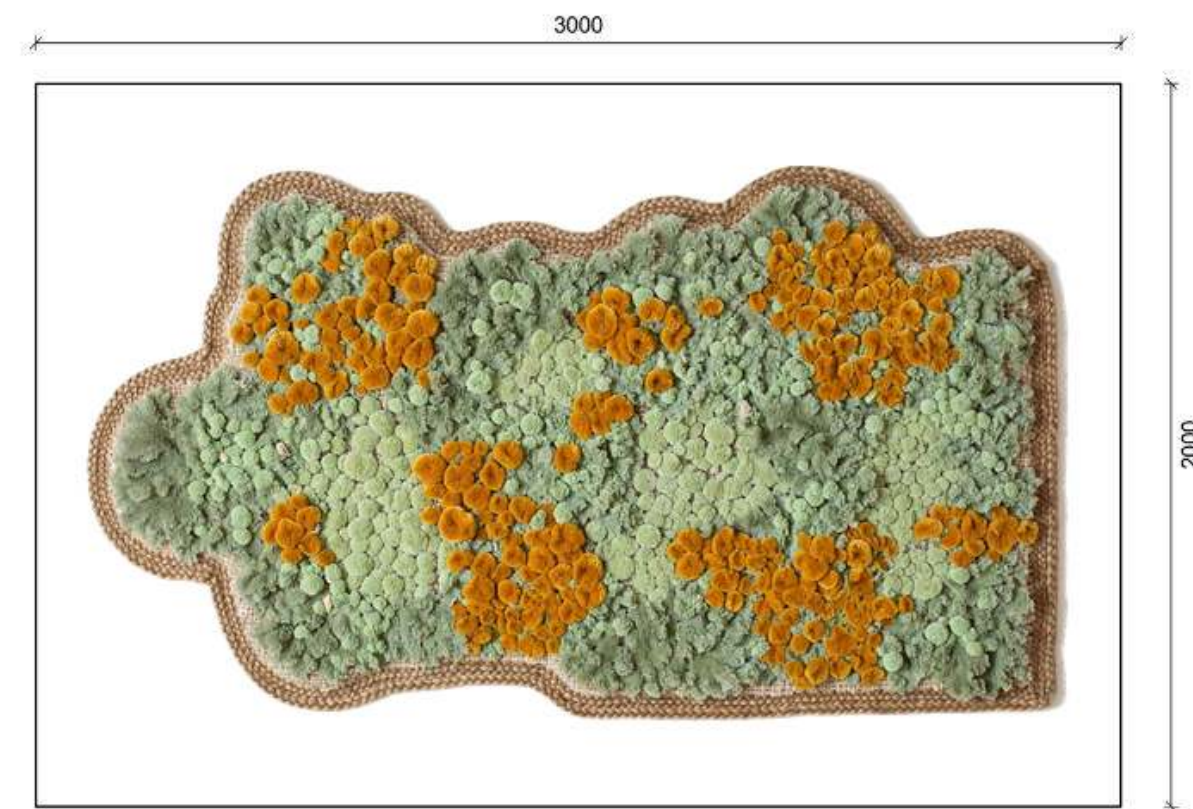
LICHEN BLOOM

Lichen Bloom draws inspiration from resilient lichen colonies found clinging to stone across the South African landscape. Rooted in biomimicry, the design celebrates slow growth and quiet abundance, translating mossy textures and golden fruiting bodies into a tactile, hand-tufted topography. This organic rug transforms interior floors into grounded, biophilic landscapes — places of softness, wonder, and connection



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1 RUG PLAN
1 : 20



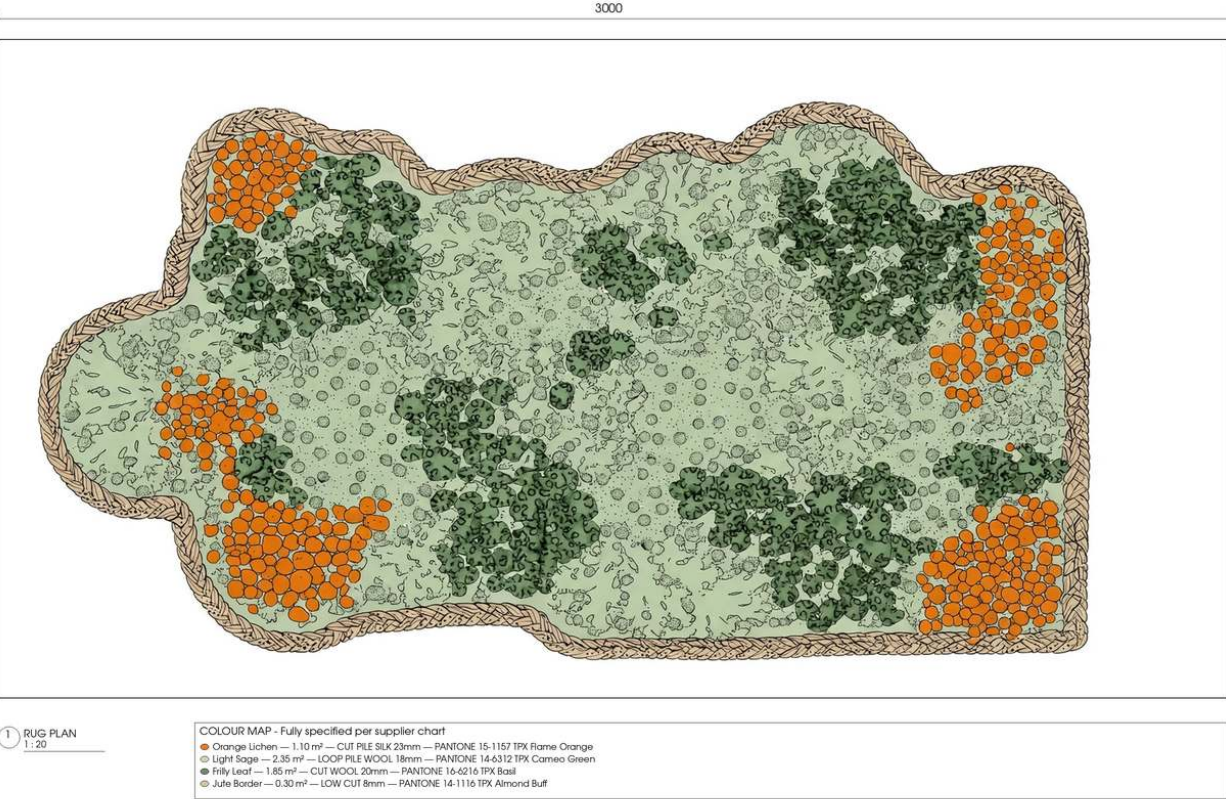
RUG WITHIN AN INTERIOR SPACE

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PRODUCT CODE	SKU LB-01
SIZE	1.95 X 2.90M (JUST UNDER 3 X 2M)
SHAPE	ORGANIC IRREGULAR
FIBRE COMPOSITION	85% NEW ZEALAND WOOL, 15% NATURAL JUTE BRAIDED BORDER
RUG THICKNESS	25-35MM PILE
WEIGHT	18-22KG (ESTIMATED 3.2 KG/M2)
COLOUR PALETTE	SAGE, MOSS GREENS, MUSTARD MARIGOLD, NATURAL JUTE
COUNTRY OF ORIGIN	SOUTH AFRICA

PLAN VIEW OF RUG ILLUSTRATING THE COLOUR MAP



PANTONE 14-6312 TCX
CAMEO GREEN



PANTONE 16-6216 TCX
BASIL



PANTONE 15-1157 TCX
FLAME ORANGE



PANTONE 14-1116 TCX
ALMOND BUFF

FINISH: Wool - 25mm loop pile -
matte, low sheen - Main field

FINISH: Wool - 35mm shag pile -
matte, textured frond -
Overgrowth detail

FINISH: Silk - 30mm cut & loop
pom - high sheen accent -
Lichen bloom clusters

FINISH: Wool - 20mm low cut
loop - matte natural - Border /
base

