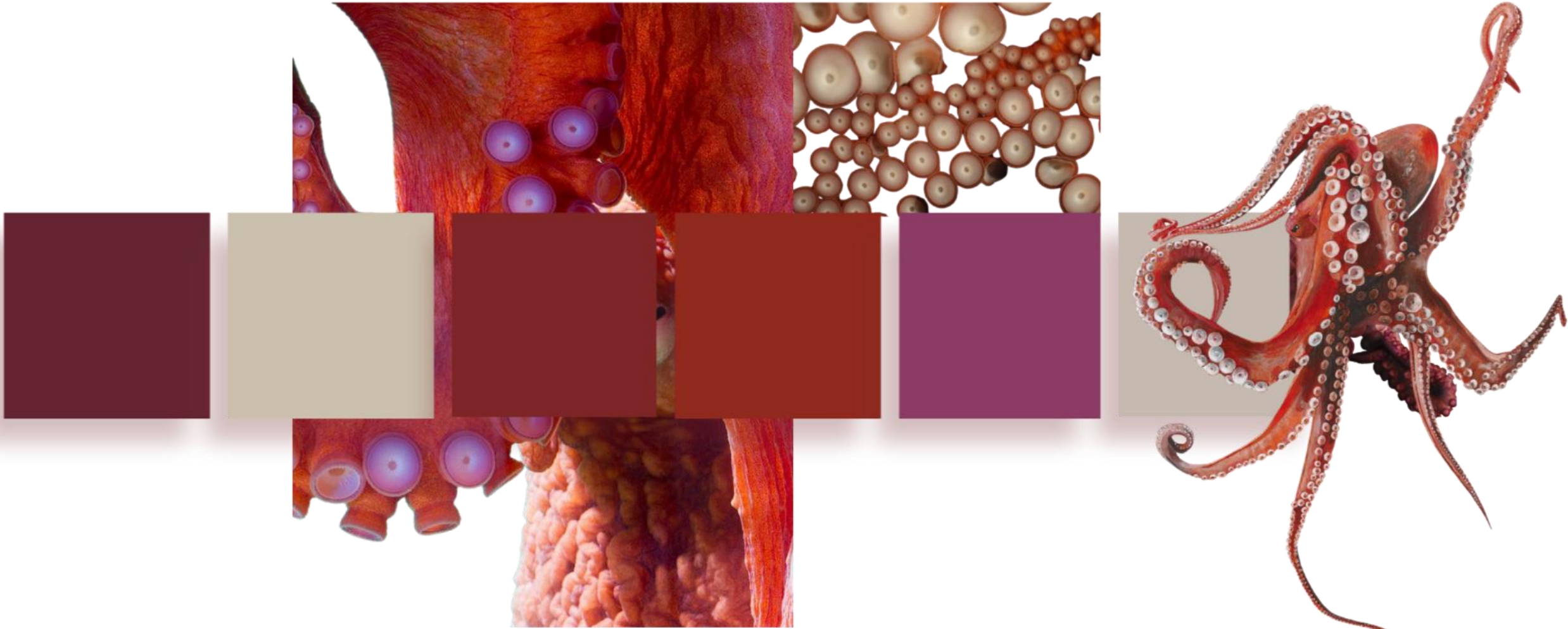


# MIMORA

INSPIRED BY THE OCTOPUS' EXTRAORDINARY ABILITY TO MORPH, CAMOUFLAGE AND SEAMLESSLY MIMIC ITS SURROUNDINGS, THIS RUG TRANSLATES THE FLUID INTELLIGENCE OF MARINE LIFE INTO A SCULPTURAL TEXTILE COMPOSITION. ORGANIC FORMS, LAYERED CIRCULAR ELEMENTS AND CONTRASTING PILE HEIGHTS EVOKE THE CREATURE'S FLOWING MOVEMENT AND EVER-CHANGING SKIN COLOUR, WHILE THE COMBINATION OF WOOL BOUCLÉ AND SILK INTRODUCES SUBTLE SHIFTS IN TEXTURE AND LIGHT. THE RESULT IS A TACTILE LANDSCAPE THAT CELEBRATES TRANSFORMATION, RESILIENCE AND THE BEAUTY OF CONTINUOUS ADAPTATION.



# MIMORA

INSPIRED BY THE OCTOPUS' EXTRAORDINARY ABILITY TO MORPH, CAMOUFLAGE AND SEAMLESSLY MIMIC ITS SURROUNDINGS, THIS RUG TRANSLATES THE FLUID INTELLIGENCE OF MARINE LIFE INTO A SCULPTURAL TEXTILE COMPOSITION. ORGANIC FORMS, LAYERED CIRCULAR ELEMENTS AND CONTRASTING PILE HEIGHTS EVOKE THE CREATURE'S FLOWING MOVEMENT AND EVER-CHANGING SKIN COLOUR, WHILE THE COMBINATION OF WOOL BOUCLÉ AND SILK INTRODUCES SUBTLE SHIFTS IN TEXTURE AND LIGHT. THE RESULT IS A TACTILE LANDSCAPE THAT CELEBRATES TRANSFORMATION, RESILIENCE AND THE BEAUTY OF CONTINUOUS ADAPTATION.



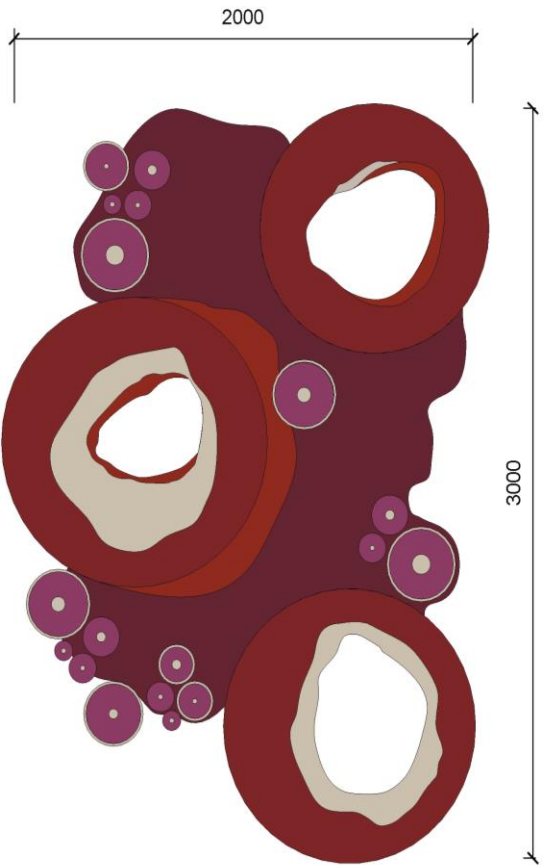
## COMMERCIAL VIABILITY

LIKE THE OCTOPUS ADAPTS AND CAMOUFLAGES TO ITS SURROUNDINGS, THIS RUG IS DESIGNED TO EVOLVE WITH ITS ENVIRONMENT. CLIENTS CAN PERSONALISE THE COMPOSITION, COLOURWAY AND ARRANGEMENT, CREATING A BESPOKE PIECE THAT SEAMLESSLY INTEGRATES WITH THEIR SPECIFIC INTERIOR WHILE CELEBRATING INDIVIDUALITY. THERFORE, ENSURING BOTH COMMERCIAL FLEXIBILITY AND PERSONAL EXPRESSION.

# MIMORA

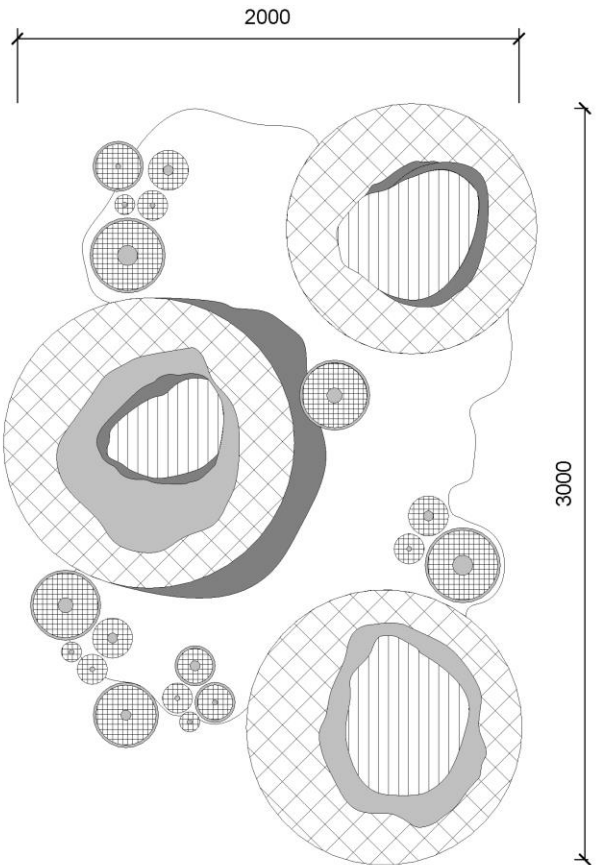
INSPIRED BY THE OCTOPUS' EXTRAORDINARY ABILITY TO MORPH, CAMOUFLAGE AND SEAMLESSLY MIMIC ITSSURROUNDINGS, THIS RUG TRANSLATES THE FLUID INTELLIGENCE OF MARINE LIFE INTO A SCULPTURAL TEXTILECOMPOSITION. ORGANIC FORMS, LAYERED CIRCULAR ELEMENTS AND CONTRASTING PILE HEIGHTS EVOKE THECREATURE'S FLOWING MOVEMENT AND EVER-CHANGING SKIN COLOUR, WHILE THE COMBINATION OF WOOL BOUCLÉAND SILK INTRODUCES SUBTLE SHIFTS IN TEXTURE AND LIGHT, THE RESULT IS A TACTILE LANDSCAPE THAT CELEBRATESTTRANSFORMATION, RESILIENCE AND THE BEAUTY OF CONTINUOUS ADAPTATION.

|                   |                         |
|-------------------|-------------------------|
| PRODUCT CODE      | SKU MIM-TRR-300200      |
| SIZE              | 3 x 2m                  |
| SHAPE             | ABSTRACT                |
| FIBRE COMPOSITION | WOOL & SILK             |
| RUG THICKNESS     | 12MM - 25MM             |
| WEIGHT            | 34KG                    |
| COLOUR PALETTE    | VARIED COLOUR PALETTE   |
| COUNTRY OF ORIGIN | CAPE TOWN, SOUTH AFRICA |



PLAN VIEW OF RUG ILLUSTRATING THE COLOUR MAP OF THE RUG:

| REF. COLOUR | SUPPLIER       | COLOUR DESCRIPTION | AREA (m2) |
|-------------|----------------|--------------------|-----------|
|             | Pantone 7644 C | Deep Burgundy      | 2.65      |
|             | Pantone 7528 C | Warm Greige        | 0.90      |
|             | Pantone 1815 C | Brick Red          | 1.15      |
|             | Pantone 7599 C | Burnt Terracotta   | 0.40      |
|             | Pantone 7651 C | Dusty Mauve        | 0.70      |
|             | Pantone 7527 C | Beige              | 0.20      |



PLAN VIEW OF RUG ILLUSTRATING THE MATERIAL MAP OF THE RUG:

| REF. HATCH | MATERIAL      | PILE HEIGHT | AREA (m2) |
|------------|---------------|-------------|-----------|
|            | Wool          | 12MM        | 2.65      |
|            | Silk          | 14MM        | 0.90      |
|            | Silk          | 25MM        | 1.15      |
|            | Silk          | 16MM        | 0.40      |
|            | Wool – Bouclé | 14MM        | 0.70      |
|            | Silk          | 18MM        | 0.20      |



NEAUTRAL COLOURWAY



NATURAL COLOURWAY



HIGH CONTRAST COLOURWAY 1



HIGH CONTRAST COLOURWAY 2



PANTONE 7644 C



PANTONE 7528 C



PANTONE 1815 C



PANTONE 7599 C



PANTONE 7651 C



PANTONE 7527 C